

THEMATIC ETF PIONEERS LAUNCH DEDICATED ISSUER

Rize ETF focused on providing early access to emerging megatrends

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Rize ETF, Europe's first specialist thematic ETF issuer, has today been launched by the team that brought the first purpose-built thematic ETFs to Europe. Rize ETF will focus on thematic ETFs, offering investors exposure to emerging megatrends.

Rize ETF was founded in 2019 by Rahul Bhushan, Stuart Forbes, Anthony Martin and Jason Kennard. The team of proven ETF experts bring 30 years of combined ETF experience, having previously built and managed the ETF platform for Legal & General Investment Management (LGIM) that was acquired from ETF Securities in March 2018. The team specialises in identifying emerging trends and working with experts to make them investable early. They launched Europe's first Robotics ETF in 2014 and, the following year, Europe's first Cybersecurity ETF – each of which has attracted assets of over £1bn.

The Rize ETF team sees itself as appealing to a new generation of investors that have global perspectives and a less siloed approach to investing. Its focus on thematic ETFs will allow it to accelerate the launch of timely, relevant and accessible investment products.

"There is a growing belief among younger investors that the traditional asset management sector is out of touch and behind the curve," comments Rahul Bhushan, Co-Founder of Rize ETF. "We want to democratize access to emerging and disruptive themes, giving modern-day investors early exposure to the global developments that are most relatable and meaningful for them."

Rize ETF has also made strategic hires. It has appointed David Barfoot as Head of UK, Ireland and the Channel Islands. David brings over 20 years of experience in asset management from Smith & Williamson Investment Funds and JP Morgan Asset Management. David will be responsible for growing Rize ETFs range of funds across the wholesale markets. Rize ETF has also hired Emanuela Salvadè, who joins from Macquarie to look after Italian speaking clients, and Philippe Sommer, who joins from Pinebridge to look after DACH speaking clients.

Further information is available at <https://rizeetf.com>

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Notes to editors:

For more information please contact:
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About Rize ETF

Rize ETF is Europe's first thematic specialist ETF issuer. Founded in 2019, Rize (with its product line) committed to challenging orthodoxy and providing investors with access to the most ground-breaking megatrends shaping our planet. Rize aims to achieve a balance between long-term returns and an investment in sustainable themes. Rize covers the entire life cycle of an ETF, starting with product strategy, index design, ETF structuring, portfolio management and distribution.