

Thematic investment Pioneer Rize ETF launches two new ETFs for sustainable food and education

- Rize Sustainable Future of Food UCITS ETF (ESSN) and
- Rize Education Tech and Digital Learning UCITS ETF (LEARN)

London/Zurich, 15 September 2020 - Rize ETF, Europe's first issuer specializing in thematic ETFs, is today launching two new products on the Zurich (SIX) stock exchange: the Rize Sustainable Future of Food UCITS ETF (ESSN) and the Rize Education Tech and Digital Learning UCITS ETF (LERN).

Rize ETF developed ESSN in collaboration with Tematica, a research company specialising in thematic investments, while LERN was developed in collaboration with HolonIQ, the world leader in market information in education. The long-standing expertise of both cooperation partners ensures a qualitatively demanding selection process for the index creation.

Sustainable future for food

The **Rize Sustainable Future of Food UCITS ETF (ESSN)** is the first of its kind in Europe and was designed in collaboration with Tematica Research, the leading thematic equity research company in the USA. The ESSN was developed after Tematica Research conducted in-depth studies and analysis of the global ecosystem of sustainable food. ESSN enables investors to participate in the growth potential of companies that develop innovations along the entire value chain of food production. The focus lies on:

- Companies in the fields of agronomy, digital and precision agriculture and water management. The aim is to produce more food with fewer resources and a positive CO2 footprint.
- the consideration of increasing demands of conscious consumers for natural and organic proteins and plant-based foods.
- innovations related to the quality assurance of food and ingredients, as well as sustainable, reusable and recyclable packaging solutions that help to reduce pollution from disposable plastics.

Only companies that generate a significant part of their sales or operating profit from the segments mentioned above can be included in the index. ESSN replicates the Foxberry Tematica Research Sustainable Future of Food Index and comprises 44 stocks from developed and emerging markets. The ETF is priced at 0.45 % per annum. "The security and sustainability of our food system is one of the most pressing challenges of our time. The

good news is that the food industry has begun to respond to new consumer demands. The global food system needs to be fundamentally reshaped to prevent widespread damage to our planet. System-wide and holistic change goes hand in hand with new opportunities. That is why we are launching Europe's first ETF for sustainable food, to help cushion this broad tailwind," says Stuart Forbes, co-founder of Rize ETF.

"Although the sustainable food universe was huge, we successfully narrowed it down to nine different sub-sectors with our theme lens, which we were convinced would seize future opportunities in the best and most effective use for future opportunities. These sub-sectors were then allocated to those companies that we felt best represented the topic at hand," said Chris Versace, CIO of Tematica Research.

Educational Technology and Digital Learning

Also the first of its kind in Europe, the **Rize Education Tech and Digital Learning UCITS ETF (LEARN)** replicates the Foxberry HolonIQ Education Tech & Digital Learning Index. LERN comprises 35 companies from developed and emerging markets. The ETF is rated at 0.45 per cent per annum. LERN offers investors exposure to Education Technology (EdTech) companies that are redefining how education is made accessible, resourced and consumed around the world. The aim is to achieve positive results for individuals and society. "Technology offers the potential to address the major challenges facing the education sector through new solutions. Digital learning technologies can help to bring education into the 21st century - from widening access to education to empowering teachers and promoting the highly gifted," says Rahul Bhushan, co-founder of the Rize ETF.

According to HolonIQ, spending on education and training by governments, parents, individuals and businesses continues to rise to historic levels and is expected to reach \$10 trillion by 2030. The EdTech sector in particular is expected to reach \$404 billion by 2025, which corresponds to a Compound Annual Growth Rate (CAGR) of 16.3 percent between 2019 and 2025. This represents an increase of \$63 billion over the company's estimates before the Covid 19 pandemic.

Says Rize ETF co-founder Rahul Bhushan: "In a sense, LEARN is the antithesis to robotics funds as job automation continues to advance in several industries. As a result, a large number of people will have to be retrained in the coming years. Our challenge now is to build an education system that is no longer limited to the classroom, that is inclusive and that encourages lifelong learning. The days of an academic degree that equips you for life are definitely over. Retraining and upgrading your skills will be crucial. Advanced technologies such as gamification, virtual and augmented reality, as well as personalised and adaptive learning, make it possible to tailor education to the needs of people in each life cycle."

With its sustainable and thematic approach, Rize ETF aims to break with entrenched conventions and give investors access to megatrends that will shape the world in the long term. The entire life cycle of an ETF is covered, from product strategy, index design, ETF structuring to distribution.

Product information:

Description of the security	Acronym	ISIN/WKN	Trade currency	TER	Earnings appropriation	Reference Index
Rize Sustainable Future of Food UCITS ETF	ESSN	IE00BLRPQH31 BMVLGD0	CHF	0,45 %	accumulating	Foxberry Tematica Research Sustainable Future of Food Index
Rize Education Tech and Digital Learning UCITS ETF	LERN	IE00BLRPQJ54 BMVLG96	CHF	0,45 %	accumulating	Foxberry HolonIQ Education Tech & Digital Learning Index

Further information at <https://rizeetf.com>

You should seek professional investment advice before making any investment decision.

The representative body in Switzerland is 1741 Fund Solutions AG, Burggraben 16, CH-9000 St. Gallen. The paying agent in Switzerland is Tellco AG, Bahnhofstrasse 4, PF 713, CH-6430 Schwyz. Please read the prospectus and the Key Investor Information Document (KIID) before making an investment. The Prospectus, the KIID, the Constitutional Document of the ICAV and the annual and semi-annual reports of the ICAV may be obtained free of charge from the Representative.

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Warning of the capital risk

An investment in funds involves risks, including illiquidity, lack of dividends, loss of investment and dilution, and should only be made as part of a diversified portfolio. The Funds may be registered or otherwise authorised for public distribution in one or more European jurisdictions. Investors should continue to carefully consider the terms and conditions of investment in a Fund (or share class) and seek professional investment advice before making any decision to invest in such Fund (or share class).

About Rize ETF

Rize ETF is Europe's first issuer specializing exclusively in thematic ETFs. Founded in 2019, Rize ETF (with its product line) focuses on ground-breaking megatrends with high growth potential that also have a positive impact on the planet. Consequently, Rize ETF is committed to the Principles for Responsible Investment (PRI) and the CDP, both organizations that promote responsible and sustainable investment worldwide. Rize ETF aims to achieve a balance between long-term returns and an investment in sustainable companies. The ETFs launched by Rize ETFs are aimed at the general investment public, but also at institutional investors. Rize ETF covers the entire life cycle of an ETF, starting with product strategy, index design, ETF structuring, portfolio management and distribution. The investment strategies of the respective ETFs are developed in cooperation with thematically specialized research houses and index providers.

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